



DIPARTIMENTO DI PSICOLOGIA
DEI PROCESSI DI SVILUPPO
E SOCIALIZZAZIONE

SAPIENZA
UNIVERSITÀ DI ROMA

International Thematic Workshop

*Migration studies
and inclusive policies
from social, developmental and educational perspective*



Rome (Italy), 21st – 23rd September 2020

Invited Lecturer Form

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Short Profile (100 words) to be published in the on-line Proceedings



Ph.D. Professor at the Postgraduate Program of Psychology (PPGP) and at the Department of Psychology of the Federal University of Santa Catarina (UFSC); member of the Laboratory of Social Psychology of Communication and Cognition (LACCOS). Her fields of teaching and research are Social Psychology, Social Representations and Group Processes and Inter-group Relations. Her research interests have regarded and still regard the following fields: social psychology of interpersonal relations, mainly in political polarization; violence; and health prevention behaviors; Visiting Professor at Università degli Studi di Padova (UNIPD), 2019.

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Media and involuntary immigrants: a study of social representations in Brazil two years before and after the 2017 new Migration

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Refugees and forced immigrants have increased in Brazil in recent years.. In 2017, a new Migration Law was approved in Brazil, which is considered an advance in guaranteeing the rights of refugees. The media have a fundamental role in the dissemination of information on various subjects such as immigration, which can influence the construction of social representations (SR). SRs are a way for subjects to enroll in culture, constituting filters used to look at reality. The present research was documentary and retrospective, aiming to investigate how traditional printed media presents the situation of involuntary immigrants in Brazil. Data collection took place in the digital collections of the two most important national newspapers in Brazil: the "left-wing oriented" Folha de São Paulo and the "right-wing oriented" Estado de São Paulo, between 2015 and 2019 - two years before and after the Migration Law. The search terms were: "Refugees and Brazil" and "Immigrants and Brazil". A total of 156 news reports were selected. The textual data was submitted to a Descendant Hierarchical Analysis (CHD) with IRaMuTeQ software. The analysis generated 5 clusters, named as: (1) life stories and the immigration process, (2) Venezuelan refugees, (3) increase in the number of refugees, (4) barriers to integration and (5) human rights and government measures. The cluster 4 and 5 were associated to Folha and the cluster 2 to Estado, whilst the clusters 1, 3 and 4 were associated with articles written before the Law and the clusters 2 and 5 with articles after the Law. When analyzing the materials, it is understood that Brazil is known for being a welcoming country, however, there is a gap between the speech and the real welcome of those seeking shelter in the country. Although there is no strict border control, when the country effectively receives immigrants, there is no structure to maintain them with dignity. The news highlights the fragility of public policies offered to this population, the services offered are generally provided by non-governmental organizations and there are constant references to concerns about disease outbreaks and lack of structure in the health and educational system. These placements can lead to negative SR and violent practices against this population. In this sense, several texts report violence and xenophobic practices by Brazilians towards refugees. It also highlights news that tells stories of overcoming difficulties by refugees and people or projects that welcome and integrate them. In this way, it is understood that the media's arguments about refugees oscillate between reception and distance from them. It should be noted that although the Migration Law is an advance in Brazilian legislation, there were several moments after its approval when there were governmental decisions and social practices by Brazilian people who violated the rights of refugees in Brazil. Thus, understanding SR about refugees through the media makes it possible to shed light on issues experienced by this population and to subsidize public policies.

List of publications related to the key lecture (APA format): please add the link to download the texts or kindly send us the Pdf of the list of readings to be consulted by the selected participants

- Arruda, A. (2019). Polarización política y social: la producción de alteridades. In: S. Seidmann & N. Pievi (Org.). *Identidades y conflictos sociales. aportes y desafíos de la investigación sobre representaciones sociales*. Congresso Internacional de Representações Sociais XIV edição. Ed. de Belgrano. Buenos Aires.
- Cardoso, A. Z. (2012). Um olhar sobre a cobertura jornalística de refugiados no Brasil. In: *Refúgio, migrações e cidadania*. White, A. G., et al. (Org.). Cadernos de Debates Refúgio, Migrações e Cidadania, 7 (7), Brasília: Instituto Migrações e Direitos Humanos.
- Castro, P., Seixas, E., Neca, P., & Bettencourt, L. (2017). Successfully Contesting the Policy Sphere: Examining Through the Press a Case of Local Protests Changing New Ecological Laws. *Political Psychology*, 39(1), 107–123. doi:10.1111/pops.12388.
- Cogo, D., & Silva, T. (2016). Entre a fuga e a invasão: alteridade e cidadania da imigração haitiana na mídia brasileira. *Revista FAMECOS: mídia, cultura e tecnologia*, 23 (1). doi: 10.15448/1980-3729.2016.1.21885

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Emediato, W. (2020). Os enquadres discursivos do acontecimento migratório: narrativização, banalização e estigmatização. *Rev. Estud. Ling.*, Belo Horizonte, v. 28, n. 1, p. 597-618. doi: 10.17851/2237-2083.28.1.597-618.

Giacomozzi, A. I., Fiorott, J. , & Bertoldo, R. B. (2019). Violence as a result of political polarization: A media social study on Social Representations. In: 7th International seminar: political and economic self-constitution: media, citizenship activity and political polarization, 2019, Padova. Proceedings of the VII International scientific and practical seminar. Padova, 2019. p. 101-106.

Marková, I. (2017). A fabricação da Teoria de Representações Sociais. *Cadernos de Pesquisa*, 47(163), 358-375.

Moscovici, S., & Markova, I. (2000). Ideas and their development, a dialogue between Serge Moscovici and Ivana Markova. In G. Duveen (Ed.), *Social representations, explorations in social psychology* (pp. 224–286). Cambridge, United Kingdom: Polity Press