DIPARTIMENTO DI PSICOLOGIA DEI PROCESSI DI SVILUPPO E SOCIALIZZAZIONE



SEMINARIO

"Psychosocial factors related to public acceptance of wastewater reuse"



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Abstract

Wastewater reuse is a promising solution to address global water scarcity. However, public acceptance remains a significant challenge. This presentation will examine key psychosocial factors that influence acceptance or rejection of decentralized wastewater treatment systems and related products, such as recycled water and nutrients used in fertilizer production. Factors such as risk perception, trust in science, and emotional responses play crucial roles in shaping acceptance. The research presented provides insights into how to effectively address public doubts and misgivings regarding wastewater reuse.

Giovedì 7 Novembre 2024, ore 11:00 Via dei Marsi, 78 - Aula Ponzo

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